



# *European Federation for Company Sport*



Company Sport is a lifestyle

[www.efcs.org](http://www.efcs.org)

## WHAT IS THE EUROPEAN FEDERATION FOR COMPANY SPORT?

The European Federation for Company Sport is a voluntary non-profit organization, to which all European national federations for company sport can belong. EFCS is recognized by both national and regional Ministries of Sport as well as by the European Union. EFCS totals today 28 members from all over Europe.

### HEAD OFFICE

The European Federation for Company Sport's head office is situated in Wiesbaden, Germany.

### TARGET PUBLIC

The EFCS groups together and targets both active and retired employees of companies affiliated to the EFCS through their national federations for company sport.

### CORE BUSINESS

1. Promotion of company sport
2. Promotion of movement and physical activity
3. Promotion of health

### ACTIVITIES

1. Organisation of summer company sport games in odd years
2. Organisation of winter company sport games in even years
3. Organisation of EFCS labelled sport events (no more than three sport disciplines per event)
4. Organisation of conferences/workshops concerning health and well-being
5. Conception and implementation of health programs

### HISTORY EFCS

The European Federation for Company Sport was founded in Switzerland in 1962 and consisted at that time of 6 countries, namely Austria, Belgium, Denmark, France, Germany and Switzerland. The goals were and still are:

1. To exchange company sport related information on a regular and periodical basis
2. To develop company sports throughout Europe
3. To initiate creative developments in company sport
4. To create international company sports events

The Federation has always been a non-commercial organisation that acts only in the interest of its target public.



## OBJECTIVES

1. To strengthen social relationships
2. To stimulate general health and well-being through company sport and movement

## MISSIONS

1. To promote company sport
2. To offer a wide spectrum of company sport events
3. To promote physical activity
4. To promote health and movement
5. To emphasize the recreational character of company sport

## VALUES

Health

Togetherness

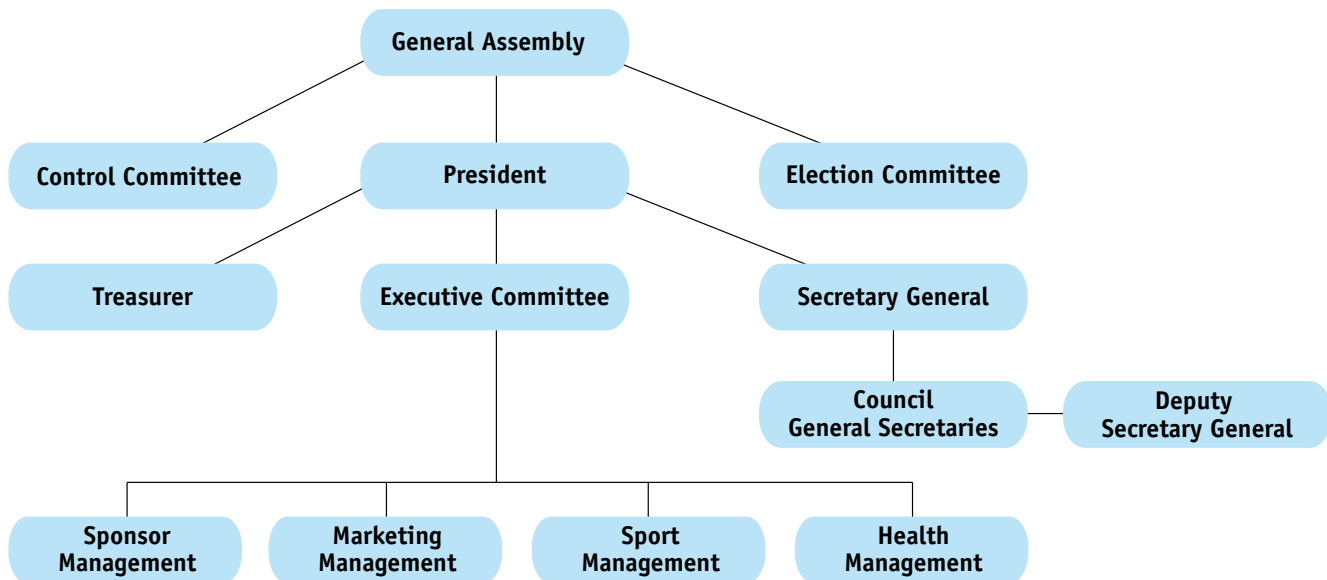
Well-being

Sociability

Equality

Fair play

## ORGANISATION CHART



## STRATEGY 2010-2015

- To stimulate general health and movement through company sport
- To increase the EFCS brand awareness throughout Europe
- To realize a permanent collaboration with the EU and the World Health Organisation
- To promote and optimize European company sport games (ECSG)
- To organize 2 EFCS labelled events each year
- To improve internal and external communication
- To organize a health and movement related conference on a regular basis
- To secure 1 major federation sponsor
- To increase the number of full member countries and associated member countries
- To implement 1 partnership each year
- To implement 1 health program

## FACTS & FIGURES

5 missions

6 values

1 health program

2 objectives

4 EFCS labelled events

6 committees

8 winter company sport games

10 national magazines

17 summer company sport games

27 EFCS member countries

30 sport disciplines

100,000 clubs

35,000 companies

15,000,000 athletes



## MEMBER COUNTRIES



**Austria**



**Hungary**



**Poland**



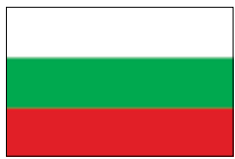
**Belgium**



**Iceland**



**Portugal**



**Bulgaria**



**Israel**



**Slovenia**



**Croatia**



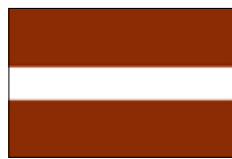
**Italy**



**Spain**



**Czech Republic**



**Latvia**



**Sweden**



**Denmark**



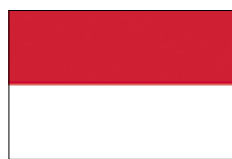
**Lithuania**



**Switzerland**



**Estonia**



**Monaco**



**Turkey**



**Finland**



**Montenegro**



**Ukraine**



**France**



**Holland**



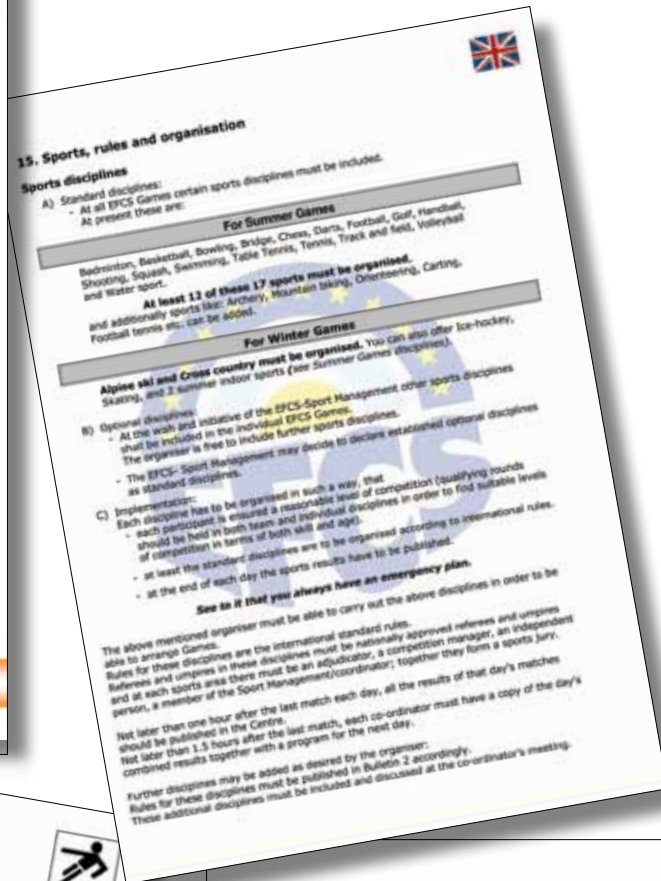
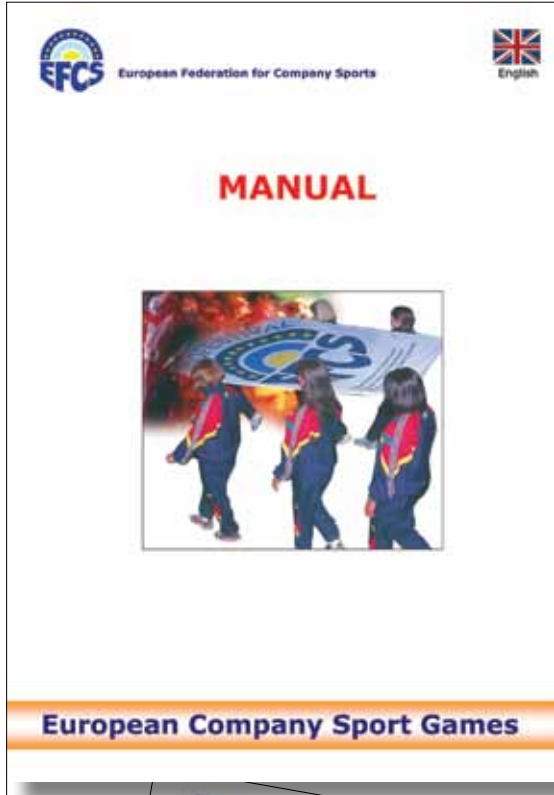
**Germany**



**Norway**

# SPORT MANUAL

1. Contains the rules of the sport disciplines practised during the games.
2. Describes the criteria for sport and hotel infrastructure the organiser of European Company Sport Games or EFCS labelled events has to apply.



## SUMMER GAMES

The 1st Games were the launch pad for great continental sport gatherings. Since, the Games have grown dramatically.

The Riga 2001 games were the 1st Summer Games organised according to the rules of the EFCS Sport manual.

Year	Host city	Participants
1977	Eindhoven, Netherlands	799
1979	Göteborg, Sweden	3.800
1981	Hamburg, Germany	2.560
1983	Caister, United Kingdom	1.500
1985	Middelfart, Denmark	3.324
1987	Vienna, Austria	4.214
1989	Rovinj, Croatia	3.640
1991	Norrköping, Sweden	1.832
1993	Berlin, Germany	8.820
1995	Zaragossa, Spain	5.495
1997	Trondheim, Norway	3.684
1999	Trentino, Italy	5.475
2001	Riga, Latvia	3.128
2003	Salzburg, Austria	5.663
2005	Clermont-Ferrand, France	5.254
2007	Aalborg, Denmark	5.014
2009	Rovinj, Croatia	4.567
2011	Hamburg, Germany	
2013	Prague, Czech Republic	



## WINTER GAMES

Disciplines such as alpine skiing and giant slalom are amongst the most popular activities programmed during a winter festival. In general, 2 or 3 summer activities, i.e. volleyball and five-a-side are also scheduled.

Year	Host city	Participants
1990	Innsbruck, Austria	520
1992	Sarajevo, Yugoslavia	Cancelled
1994	Albertville, France	567
1996	Bled, Slovenia	602
1998	Lillehammer, Norway	869
2000	Cavalese, Italy	1.124
2002	Kajaani-Vuokatti, Finland	759
2004	Jaca, Spain	563
2006	Spindleruv Mlyn, Czech Republic	705
2008	Gastein, Austria	Cancelled
2010	Les Saisies, France	113
2012	Falun, Sweden	



## EFCS LABELLED EVENTS



European tennis, football and volleyball tournament in Eindhoven, The Netherlands.



European Football Tournament Prague's Barrel in Prague, Czech Republic.

## STATISTICS EUROPEAN COMPANY SPORT GAMES (ECSG)

### ECSG

Number of disciplines	21
Average number of participants Summer Games	4.500
Average number of participants Winter Games	800
Average number of participating countries Summer Games	20
Average number of participating countries Winter Games	10
Number of participating countries in the first Summer Games	8
Average number of staff and volunteers involved in the organisation	500

### Most popular disciplines

Bowling  
Football  
Golf

### Biggest delegations throughout the games' history

Germany  
France  
Denmark  
Norway

### Major European companies taking part in summer games

Mercedes, Vattenfal, Airbus Deutschland, Allianz Köln, Daimler, IBM, Robert Bosch, Roche Diagnostics, SV Rapid-Unilever, KBC, Crédit Agricole, Parfum Christian Dior, Pierre Fabre, BNP Paribas, Dassault, Airbus France, USAC Angers, USAM Clermont-Ferrand, Banque Nationale de France, Bombardier, Veolia, Peugeot-Citroën Mulhouse, Philips, Railways Belgium, Flemish Government, la Poste France, BSG Bosch Hal-lein, BSG Tiroler Wasserkraft, BSK Kelag, KSV Wienstrom, Sony DADC Austria, Grundfos, SAS.

## STATISTICS MEMBER COUNTRIES

Staff employed in the national federations	821
Number of countries where health programs are implemented	16
Number of national federations with the status of non-governmental organisation	28
Number of countries where membership is club/group based	28



# COMMUNICATION TOOLS



Website



Newsletter



Leaflet



Health Conference

## OUR PARTNERS

# WHY NOT YOU??

## EFCS OFFERS

### 1. Media communication

- General Assembly
- European health conference/workshop
- Newsletter
- Leaflet
- Magazine
- Website [www.efcs.org](http://www.efcs.org)
- Booklet

### 2. Events communication

- European Company Sport Summer Games
- European Company Sport Winter Games
- EFCS labelled events
- Health Conference

### 3. Health programs

Step campaign

## PROPOSALS FOR SUMMER GAMES SPONSORING

### Partnership

offers you considerable opportunities:

- Young, dynamic, attractive image
- 'Partner in health': the company takes care and stimulates its workers through sport activities, movement and health programs
- Participation in the VIP program during the sport Games
- Networking and meeting place for the captains of industry and decision makers
- The company is part of the media attention in connexion with the event



### 3 categories of sponsoring

**GOLD** Category  
**SILVER** Category  
**BRONZE** Category

### Important notice

Sponsoring and actual payment of the sponsor amount can be spread over several years.

## CONTACT PERSONS



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